

How Data Visualization Will Evolve In Future

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Data Visualization is no longer an art. With evolving cognitive frameworks, multifaceted imaging, and intelligence; data visualization is exploring different horizons to perceive vast chunks of complex data. As a digital replacement for visual communication, Data Visualization has made it easier for companies to make decisions.

Data visualization allows data to be observed in visually interactive ways such as patterns, comparisons, graphics, etc. It offers a deeper understanding of the market states and creates trends that address problems and insights. The effect of Data Visualization is as follows:

- Present vital data in visually interactive ways.
- It can show patterns over any time.
- It is capable of collecting massive sections of complex data in an easy visual way.
- Prevents the risk of decision-making mistakes.
- Helps identify essential components that have an impact on business outcomes.
- Helps develop a roadmap for future actions to be implemented.

Data Visualization influences the methodology of analysts working with data. Having more insights and responding to problems more easily are two of the main benefits of Data Visualization.

Data Visualization in the pack of infographics and some other visual tools helps companies to operate efficiently and also accelerates the analytical process. That's because when visually presenting the data, it is simpler to display the data than to view it on spreadsheets.

The future of Big Data visualization dramatically increases efficiency and improves efficiency by delivering infographics that can be turned into valuable insights.

Nothing is best than becoming able to communicate insights in real-time using immersive visuals. Increased reality or virtual reality systems are both practical and powerful.

According to analysts, augmented virtual reality's market value is projected to be approximately \$209 billion globally by 2022. The virtual reality applications industry's scale is projected to be worth \$6.4 billion globally by 2021.

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The 'Project Night at the Museum' represents augmented reality, promoting the potential of Data Visualization. It's a 3D-based, mobile-friendly exploration of virtual reality, like a museum showing 'space' and so on.

When it relates to Virtual Reality and Augmented Reality, the technology called Virtualistics or recognized as 'Immersive Analytics' offers visual control for audiences to navigate data sets, help for Artificial Intelligence, or help intelligent mapping facilitated by multi-dimensional data processing.

Virtualitics offers a virtual 3D environment that is being used to connect data with pattern recognition. It is used to access several multi-dimensional connections. For instance, Scatter Plots are a great example of 3D Visualization given by Virtualitics. Scatter plots help obtain various metrics to form a single and clear chart. As data visualization is emerging at the technological vanguard, the number of analytical tools is steadily growing. One collection of analytical methods is Quick Prototyping; the other is Charting Libraries.

Data Visualization is the smartest method to provide a detailed image of any complex information and gain valuable insights.

The massive amount of available data nowadays is almost creating an avalanche of information for those wandering into their analysis. This pattern appears to be going nowhere as data just increases in size over time. Data visualization has become the most dynamic way of keeping this big data consumable for business stakeholders who are not data-savvy. Data has been easily examined with the incredible prowess of visualization techniques that lets us grasp intricate patterns and evaluate details.

Data visualization disintegrates vast information into manageable bits of information that are easy to interpret. This has led to the expansion of visualization applications with varying functionality available across platforms.

An immersive infographic or interactive data visualization with attractive colors and compelling patterns never fail to impress. This combination of data and art is also what makes the tools of data visualization exceptional today. Data visualization has been developing at a rapid rate in the last few years. To remain ahead of the curve, you need to closely monitor patterns and implement innovations that continue to expand the field of data visualization.

Data visualization is becoming more social today, where there is a higher degree of interaction from followers. Data scientists have noticed this pattern and take special care to make social media visualizations more user-friendly. Since social media users' interest is feeble, the data

must be displayed to them in a highly enticing and intriguing manner. Examples of social first data visualizations include GIFs, loop simulations, and YouTube clips.

The consistency and comprehensiveness of the data visualization will depend entirely on the fed into it. With recent technological developments, data can now be obtained using an infinite range of tactics that brings us in touch with advanced analytical configurations.

This will mean that better insights of more meaning could be derived and carried on to all concerned. This also indicates that information should carefully evaluate and select the best data sources to produce the desired results.

Interactivity has become a central aspect of online visualization techniques for a couple of years. But now, static visualizations are beginning to dominate as the predominant way visualizations are presented, especially throughout news media. Any digital graph, map, and chart are considered necessary to be immersive and illustrated. Users will also want to move among various visualizations styles, pick and discover areas of interest, and watch videos throughout time. The task of interactivity includes solutions for a wide variety of users and corresponding specifications without overcomplicating the user's data visualization framework.

While the numerical data is now translated to text/image, the image/text data would now be transformed into numbers. In the future, Image analysis will require deep learning techniques that will recognize the intent of photos, text, videos, etc. There will be emerging data visualization departments that will include resources that perform pre-processing, character recognition, and post-processing on visual information. Concentrating on these tasks would increase the focus of machine learning and artificial intelligence for tech companies. This will affect their plans on competencies, development, and investment patterns.

With the rise in data available on various platforms, the difficulty of visualizing it can intensify. These emerging trends demonstrate how data visualization is developing rapidly to meet ever-increasing operational and data requirements. Extracting knowledge from data is undoubtedly the primary feature of data visualization and can be improved by tuning into emerging technologies.

About the Data Science Foundation

The Data Science Foundation is a professional body representing the interests of the Data Science Industry. Its membership consists of suppliers who offer a range of big data analytical and technical services and companies and individuals with an interest in the commercial advantages that can be gained from big data. The organisation aims to raise the profile of this developing industry, to educate people about the benefits of knowledge based decision making and to encourage firms to start using big data techniques.

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